

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

bleed

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cut line

This is where your artwork will be trimmed.
(Finished size ordered)

safety

All text must be kept within the **blue line**

4" x 6" Postcard (front)

Please delete this guideline before submitting your design to print.

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

Presorted
First Class Mail
US Postage
PAID
Oakland, CA
Permit #2319

4" x 6" Postcard
First Class Mailing (back)

bleed

Artwork that reaches the outline needs to extend to the edge of the red line.

cut line

This is where your artwork will be trimmed.
(Finished size ordered)

safety

All text must be kept within the blue line

3.75"
area for mailing address only

AREA MUST REMAIN CLEAR

postal marking area
5/8" minimum for barcode

Please delete this guideline before submitting your design to print.

.625"